

# DIEGO FAIVRE

*Minute Manufacturing*

Sockets, Diego Dough - air drying clay

Various dimensions

Unique pieces

The Netherland 2020



French-born, Netherlands-based Diego Faivre is a recent graduate of the Design Academy Eindhoven. His graduation project, Minute Manufacture, offers complete transparency in the production and manufacturing processes of design in his work, challenging the current fabrication and evaluation of objects. For Faivre, time really is money; the number of minutes spent affects the quality and design of the outcome. It is his response to the rise of mass production and the consequential devaluation of individual expression. Drawing from his experience as a blue-collar worker, Faivre points out that every action in a factory or similar environment is meticulously calculated, recorded and assessed, leaving no room for the human element. At the same time, his project strives to inject a sense of expression and personal identity into manufacturing.