



Camp Design Gallery Closing Party  
CAMP CLOSING PARTY

presenting

Camp se acaba, orgía en mi casa  
A solo show by La Cube with Lorenzo Vitagliano

Fine Zine  
by Beatrice Bianco  
Editorial concept by Elisabetta Donati de Conti  
Graphic design by Derein ///

9 September 2021  
from 7 pm to 10 pm  
RSVP  
[info@campdesigngallery.com](mailto:info@campdesigngallery.com)

Opening hours  
10 \* 12 September 2021  
from 12 pm to 5 pm

Camp Design Gallery closes.  
It's good, it's natural.

It has been a growing process of observation on the contemporary design discipline in Italy and abroad. Of course, the intention wasn't lucrative, it was more intellectual: curiosity about how minds like those of designers and artists respond to urges and environments.

Camp has been a place of trust. It has allowed to express visions and to discuss material, social, aesthetic, semiotic and symbolic themes.

Well, after all these years, this is it for now, in this form. All good things must come to an end.

It has been fun! It has been hard. I felt lonely sometimes, but not when with the designers and artists, who are the lymph of this system and who kept me going.

I am sorry to stop fighting. However it's time for me to rethink how to sustain and support contemporary design culture in Italy. This issue involves several layers of thoughts which are mostly childish complaints, I know:

- I am not a millionaire who can spend without a return, unfortunately;
- I wasn't able to financially protect the gallery from the hard times of covid;
- Entrepreneurship may not be the easiest thing in the world. Culture and money always have this sort of tension – money doesn't always follow cultural contents. The value of a cultural content is not just fucking money anyway, eh!

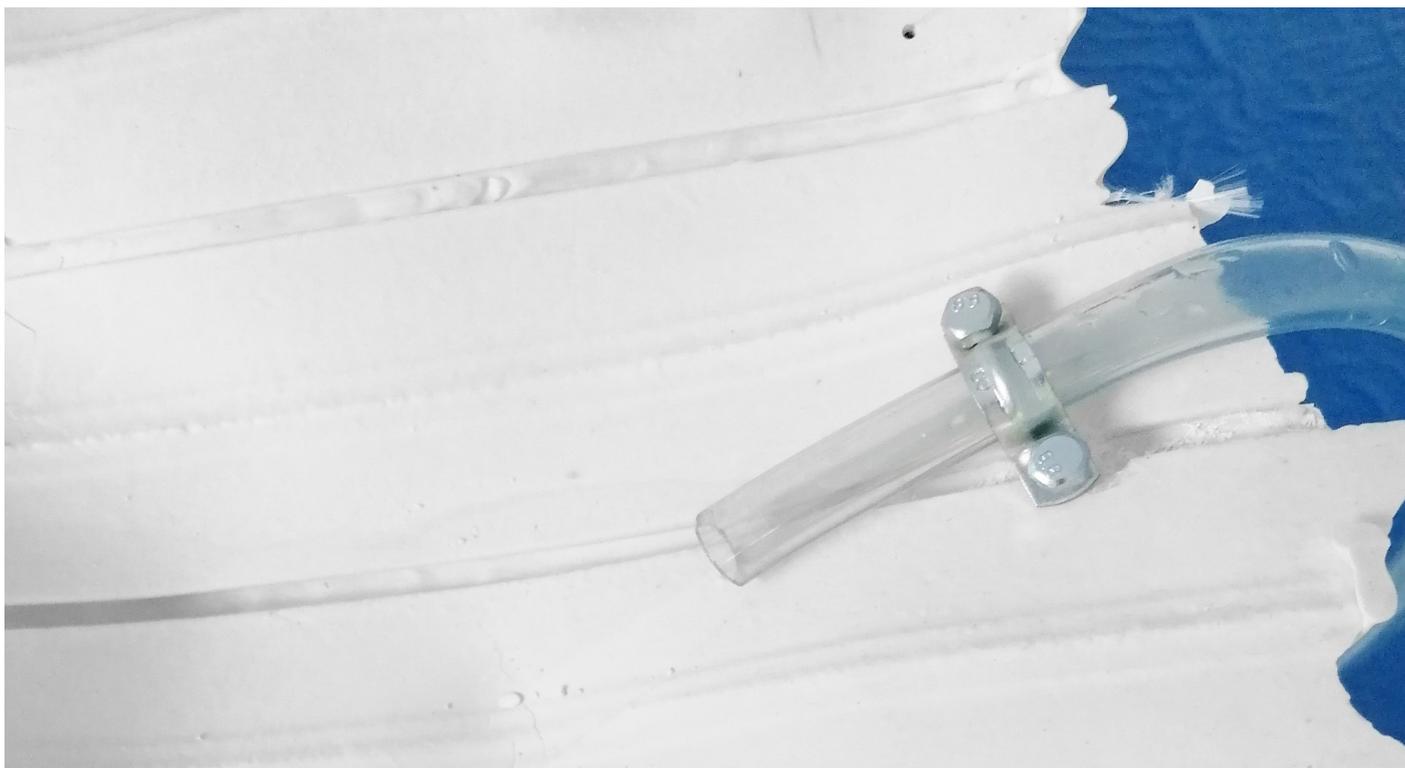
End of complaints.

During summer 2021, I invited the gallery friends to participate in the redaction of *Finezine*, a beautiful idea proposed by Elisabetta Donati de Conti and realised with the graphic support of Derein studio. The aim of this small editorial project is to share some thoughts about what the end can mean – a transformation, a passage from one state to another, or simply the disaggregation of a specific order. Pursuing an open format, you will find contributions by the designers, artists, architects, curators and writers I had the pleasure to collaborate with during the six and a half years adventure at Camp.

*Camp se acaba, orgía en mi casa*, is the final show presented at Camp Design Gallery, thanks to Stefano Fusani and Clara Hernandez of La Cube design studio that describe their project with these beautiful words:

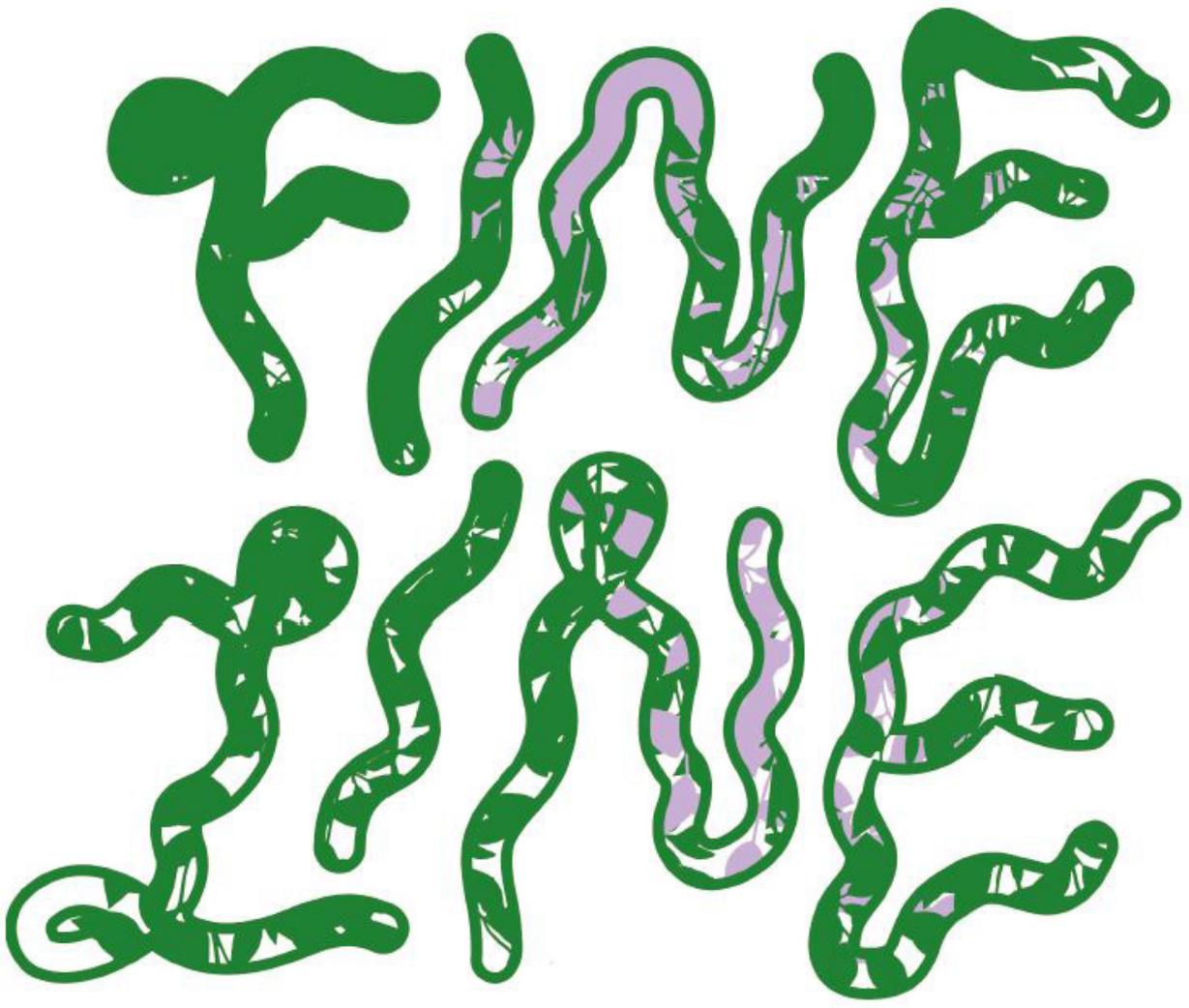
“The *piazza* has always played a central role in the functioning of a city, acting as a meeting point for its inhabitants. An open, public and inclusive space, a place for circulating information, adorned with symbolic elements, and a venue for social, religious or cultural activities. This condition is the core of the whole project: the gallery becomes a *piazza* for the last meeting under the Camp wings. *Camp se acaba, orgía en mi casa* is a tribute; it becomes a oneiric scenography, in which every element is directly linked to references that gravitate around the gallery itself and Bea. Nothing else. A big hug.”

Enjoy and thank you all,  
Beatrice



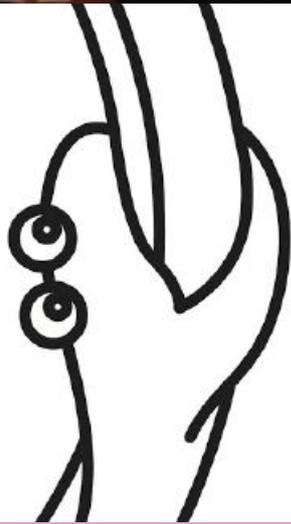
*Camp se acaba, orgia en mi casa,*  
Details  
La Cube 2021  
Courtesy Camp Design Gallery

Further pictures will be uploaded on the file within next week





**ENFIN!**



The end  
is so  
beautiful



## Camp Design Gallery

“Camp taste is, above all, a mode of enjoyment, of appreciation - not judgment. Camp is generous.” Susan Sontag

Camp Design Gallery, Milan, specializes in collectible contemporary design that aims to investigate material culture, renewing the concept of production beyond the canonical limits of art and design.

Founded in 2015, the gallery work is based on research, experimentation, and contamination of contemporary codes that result in unique design projects born from the collaboration of international designers and artists.

Camp engages in scouting and guidance for new talent, through a continuous mix of renovation, study and research and an annual program of exhibitions, trade shows and events.

A space for design, a place that generates opportunities and synergies to create a constructive cultural network, critical and dynamic, opening up to curatorial projects and partnerships with cultural institutions and art foundations.

For more information write to: [info@campdesigngallery.com](mailto:info@campdesigngallery.com)

HR images by photographer Federico Floriani will be at disposal from September 1 at this link:  
<https://1drv.ms/u/s!AnpXjStcHLCbg81RpsrixjYSGWSYGA?e=JaUNgg>

Photos by : Federico Floriani  
Courtesy: Camp Design Gallery

**CAMP** DESIGN  
GALLERY

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