



"I felt responsible for the beauty of the world" Emperor Hadrian

The research of Analogia Project has focused on the dome with a decoration in concentric lines of coffered square: 5 concentric circles of 28 square fill the space of a perfect hemisphere.

Fascinated by these austere geometric lines that create a timeless composition, Analogia Project has studied the drawings of this building and by this they have recreated a digital model, used to make a lamp and a screen.

The Pantheon - 118 and 128 A.D. - was built under visionary Emperor Hadrian, passionate lover of Greek culture and philosophy. This mysterious and magical building, designed on multiples of the number 7, fueled by centuries legends and myths like the one according to which there wouldn't rain through the hole.

A masterpiece of architecture and engineering, the construction of which leaves us still in disbelief about the engineering skills of the ancient Romans, calling into question the hypothesis of their only empirical methodology. This is however a dilemma that we leave to the scholars.



PANTHEON/PANTHEOFF, 2015



The lamp is a reduced-scale reproduction of the dome of the Pantheon, perfect hemisphere pierced by an oculus in the center and internally decorated by five orders of twenty eight drawers, number considered magical.

Pantheon / Pantheoff incorporates these elements becoming an illuminating complex structure, consisting of a perforated ceramic dome and a metal body that illuminates the inside through the hole, reproducing the effect of sunlight into the building.

White and gold glazed ceramic, metal structure, led

Dome 30 x Ø 50 cm Arch 200 cm

Limited edition of n° 20 + 4 A.P. Camp Commission, 2015 Italy



WHERE THE RAIN STOPS, 2015



A prospective game deforms the projection of one of the panels, and invites the viewer to look for a point of view from which the circle back to being that, entering into a dynamic relationship with this work.

The result is a drawing deep and valuable, delimited by a brass wire that separates the world of representation from the real one.

Wood, brass, hand painted wallpaper Wallpaper realized in collaboration with Fabscarte, Milan - Italy

210 x 4,5 x H 190 cm

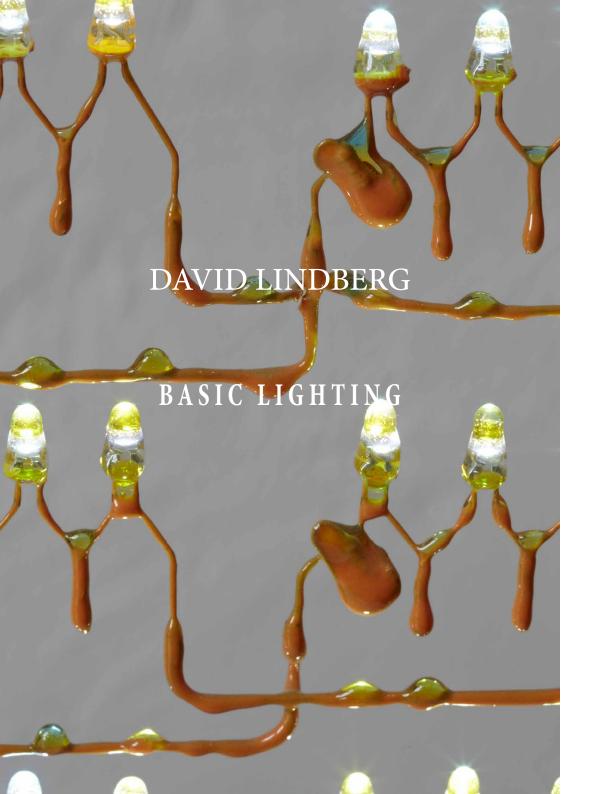
Limited edition of n° 9 Camp Commission, 2015 Italy



WHERE THE RAIN STOPS, MAKING OF







BASIC LIGHTING, 2009



Basic Lighting embodies the stylistic of David Lindberg, also in this case the keynote is the material, the resin, which, following the randomness of the one part and a particular aesthetic on the other, flowing along the copper structure wrapping the small leds as a membrane.

A liquid and fluid material, wrapping the basic structure of the circuit, makes it as a "contemporary fossil" with itself a force of continuous power.

Basic Lighting, 2009 Pigment, LED's, copper, epoxy

16 x 7 x H 26 cm

Unique piece Netherlands





Ritmo e Colore

In occasion of Fuorisalone 2015 Paolo Spalluto presents three unique pieces in English clay entirely made with traditional techniques of slip coating and glazing.

This research experiments simple shapes ceramic -turned along a technical evolution in view of a "conjunction" between ceramic and papier-mâché.



RITMO E COLORE #1, 2015



Each of the vessels has unique characteristics in the decorations and finishes, made entirely by hand , thanks to the careful research of materials and pigments prepared with skill.

Ritmo e Colore #1, 2015 English clay hand-maded with traditional techniques of slip coating and glazing

Ø 26 H 19 cm

Unique Piece Poland



RITMO E COLORE #2, 2015



Each of the vessels has unique characteristics in the decorations and finishes, made entirely by hand , thanks to the careful research of materials and pigments prepared with skill.

Ritmo e Colore #2, 2015 English clay hand-maded with traditional techniques of slip coating and glazing

Ø 30 H 18 cm

Unique Piece Poland



RITMO E COLORE #3, 2015

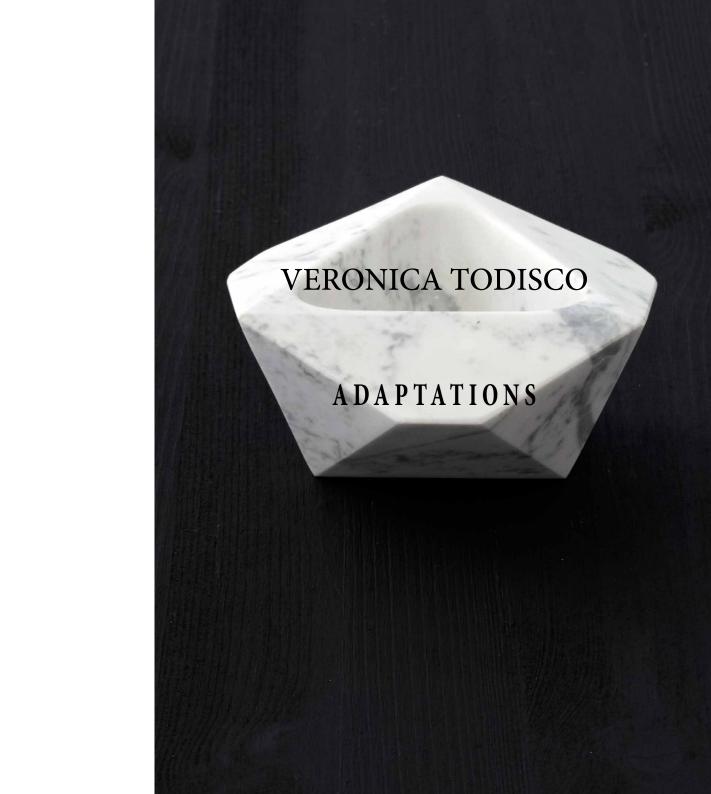


Each of the vessels has unique characteristics in the decorations and finishes, made entirely by hand , thanks to the careful research of materials and pigments prepared with skill.

Ritmo e Colore #3, 2015 English clay hand-maded with traditional techniques of slip coating and glazing

Ø 32 H 14,5 cm

Unique Piece Poland





Adaptations: capturing a perpetual present.

Veronica Todisco, co-founder and creative director of the conceptual fashion label AVA Catherside, is now exploring the potentialities of 3d design.

Adaptations is her very first project of collectable works which reinterp rets a selection of representative interior items in exclusivity for Camp Design Gallery.

Marble deck chairs and diamond shaped ashtrays sit next to table lamps where the light filters through the marmoreal surface.

The most prototypical, familiar and time-honored pieces of everyday life affirm their presence in a totally new way. Dense substances reveal a versatile, voluptuous capability.

Materials – sober and cold – and lines – sharp yet balanced – converge to create severe shapes in an opulent, mild atmosphere. A backward feeling gains access to a visionary present.

The solidity of well-known objects supports a sophisticated art work, appealing to the italian traditional handicraft.

Each piece becomes one of its kind and fits in deluxe limited editions.



DECK CHAIR, 2015



This unpredictable interaction between human will and natural properties demystifies preconceptions, unravels the boundaries of imagination, gives dignity to the ephemere.

Carrara Marble, fabric, brassed metal frame

95,9 x 70,2x H 91,9 cm

Limited Edition of n° 25 + 3 A.P. Camp Commission, 2015 Italy



TABLE LAMP, 2015



This unpredictable interaction between human will and natural properties demystifies preconceptions, unravels the boundaries of imagination, gives dignity to the ephemere.

Carrara Marble

16,8 x 16,8 x H 18,8 cm

Limited Edition of n° 30 + 3 A.P. Camp Commission, 2015 Italy



ASH TRAY, 2015



This unpredictable interaction between human will and natural properties demystifies preconceptions, unravels the boundaries of imagination, gives dignity to the ephemere.

Carrara Marble

12,2 x 11,1 x H 5 cm

Limited Edition of n° 99 Camp Commission, 2015 Italy

BIOGRAPHY

ANALOGIA PROJECT

After meeting in London at the Royal College of Art, Andrea Mancuso, designer, and Emilia Serra, architect, founded Analogia Project in London in 2011 with the aim to experiment with new visual languages creating narrative projects involving the imagination of the viewer.

The research focuses on our relationship with the objects that surround us, loaded of memory and history.

Each project is an excuse to find new ways and through an experimental methodology that seeks to merge digital process and craft skills of Italian excellence.

They have participated in the most important fairs of the European design, collaborating with high fashion brands like Bulgari, Fendi and Gucci, and their work has been published worldwide.

In occasion of Fuorisalone 2015 Analogia Project (Andrea Mancuso and Emilia Serra) will present two new works exclusively for Camp Design Gallery.

The projects deepen research, already begun with 'Storywall', on the relationship between design and the archaeological world, which is one of the main points of the manifesto of their study.

The projects have been developed through an experimental methodology that seeks to blend traditional techniques of excellent Italian craftsmanship with cotemporary 3d digital technologies.

BIOGRAPHY

DAVID LINDBERG

David Lindberg , born in the United States , Iowa, in 1964, lives and works in Amsterdam .

He has exhibited in contemporary art galleries , including the Italian Massimo Scognamiglio and Traghetto gallery, and in renowned international fairs like Art Basel, Art Brussels, Art Chicago, Art Cologne, FIAC

Paris and recently participated in Art First Bologna with a 'site-specific installation in the Library Salarosa .

One of his most impressive work is exhibited in the Milan's Bocconi University collection.

BIOGRAPHY

PAOLO SPALLUTO

Paolo Spalluto began his artistic career in 1996 in Aerosol art attending Italian and international artists close to the street art of which tries to emulate the essence inevitably drawing an original style.

In 2005 he attended the Academy of Fine Arts in Lecce where he also has worked as a set designer and product designer.

Paths pictorial led by Prof. Contini Academy of Lecce and then by his friendartist Mario Schiavone, Spalluto begins to experience its forms also using photography.

In 2009 he has attended for a very short time the design studio Francesca Carallo where he gets fascinated by the use of papier-mâché beginning to experience working with papier-mâché in connection with ceramics. Shortly after he moved to Krakow.

In his artistic evolution he maintains and nurtures a unique style that although in polihedral expressions continues to be simplified structurally and it is charged with meaning.

Today Spalluto works with environmentally friendly materials and refines his way to intervene in his art, without forgetting the importance of artistic and stylistic roots.

BIOGRAPHY

VERONICA TODISCO

After graduating from the faculty of literature and philosophy at the University of Milan, she moved to the UK in 2007 and started working as a designer in the fashion industury.

In 2011 she co-founded the conceptual fashion label AVA Catherside and from the first limited edition capsule collection gained the attention of international press and buyers, including Vogue Italia and London concept store LN-CC.

In AVA Catherside collections, the minimalism is shown in its most extreme form: the garments are stripped from details and finishing and reduced to their absolute essentials in terms of shape and function.

After a decade in the fashion industry VT is now exploring the potentialities of 3d design: Adaptations is her very first project of collectable works in exclusivity for Camp Design Gallery.

In Veronica Todisco design the unpredictable interaction between human will and natural properties demystifies preconceptions, unravels the boundaries of imagination, gives dignity to the ephemere.

Each piece becomes one of its kind and fits in deluxe limited editions made in Italy by specialist traditional craftsmen.



CAMP DESIGN-GALLERY

Camp is a contemporary design gallery founded in Milan - Navigli district - by Beatrice Bianco and Valentina Lucio, young gallery owners passionate of aesthetic research.

The concept of camp is an intellectual effort to create critical texts through design works, designed as a vehicle for a new culture of beauty.

It is also a way of perception of the art of design and its movement through an ironic sensibility.

The aim of the gallery is to evolve as an incubator of new ideas on contemporary "designart" through the creation of unique pieces and limited editions in collaboration with the most innovative designers, artists and architects, Italian and international.

This research is mainly accompanied by a dialectic which sees the design projects materializing in sculptures by traditional Italian craftsmanship.

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